



The Akumal Cultural Foundation

Building a future for the children of Akumal: A Unique opportunity to make a difference

Who We Are:

The Akumal Cultural Foundation is an umbrella entity that serves a goal of providing a better life – and future – for the children of Akumal. Under this umbrella are 3 separate organizations with the Hekab Be Biblioteca US 501c3 serving as a pass-thru organization for all earmarked funding:

- Hekab Be Biblioteca – in operation since 1998, “the library” provides a free after-school and summer school program for local children. Activities incorporate English, Music, Art, Maya Culture & Language, Natural Science, Physical Education, Environmental Education, Organic Gardening, and Homework Help. The goal is to keep the children excited about learning and allow them to experience the richness of opportunity available to them so they will stay in school and open more possibilities for their future.
- Akumal Arts Festival – Co-founded in 2018 by Jennifer Smith and former Akumal Delgado Iran Beltran Chan, the Akumal Arts Festival has become the fastest growing permanent structure street art venue in the world. Once a year, over 100 artists come together in the pueblo of Akumal to paint murals, offer free workshops, performances, and engage with the local community. The Festival has changed not just the face but the personality of the pueblo to give its inhabitants pride, a reason to believe and an opportunity to benefit economically in ways that would not have been possible before. The Akumal Community Center houses all artwork shops open to all ages during the Akumal Arts Festival.
- Akumal Sculpture Water Park – our newest initiative! The land directly behind the police station has been secured, permits secured and ground was broken pre-Covid. When completed, a variety of fun playful water sculptures will provide the only safe area where the children of the pueblo can have fun in the water. Access to the beach closes at 5pm which is typically when the parents arrive home from work. And many of the children cannot swim.

None of these entities receive any type of funding from the local, state or federal governments. They are solely supported by donations and grants.

Achievements to date:

- At Hekab Be Biblioteca, we've conducted extensive renovations to the 35-year-old facility. We have recently built a multi-function concrete court which serves as soccer field, basketball court, volleyball court and pickleball court. We have new playground equipment, trampoline and bicycles. We've hired 2 additional teachers and offer a variety of new classes.
- We have provided 100,000 free meals during Covid, when the community were all jobless, as 98% of our people work in tourism. We kept the families in the pueblo fed for 39 straight weeks in 2020.
- In a period of 3 years, we have over 380 murals decorating the pueblo of Akumal, bringing tourists and economic growth to the area. There is now a weekly tour of the murals which gives the history of the installations and further provides economic potential for locally-owned businesses in the pueblo.
- We sponsored our 1st student with a fully paid scholarship to The University of Valladolid to study graphic design. This paves the way for a real future for this student and her extended family.

Ways you can help:



Hekab Be Biblioteca

- Financial donations
- Supplies donations
- Volunteering
- All programs and projects can be found at www.hekabbe.org

Akumal Arts Festival

- Financial donations
- Sponsorships (packages included in this deck)
- Volunteering
- All details on the festival can be found at www.akumalartsfest.com

Akumal Sculpture Water Park

- Financial donations
- Sponsorships (packages included in this deck)



Akumal Arts Festival



Akumal Arts Festival Sponsorship Options

Turtle Friend

- Title Naming Rights for 2022 Akumal Arts Festival
- Sponsor of five (5) Murals in the Festival
- Your signature on your 5 sponsored Murals
- Premium placement of Logo on signage displayed during Festival
- Premium placement of Logo on pre-promotion Festival Commemorative poster
- Premium placement of Logo/link on Festival website
- Name inclusion in all social media posts (minimum 50 posts on IG)
- Premium placement of Logo on 2022 Festival t-shirt
- Invitation for 6 to Artists Meet N' Greet event
- Ten (10) Festival t-shirts
- One week's stay at a Villa on the Beach in Akumal
- Private One Day Cenote Tour and picnic for up to 15 people
- Dinner for 10 at Turtle Bay Café

\$50,000 USD

(Only one package available)



Akumal Arts Festival Sponsorship Options

Jaguar Friend

- Presented By Naming Rights for 2022 Akumal Arts Festival
- Sponsor of four (4) Murals in the Festival
- Your signature on your 4 sponsored Murals
- Premium placement of Logo on signage displayed during Festival
- Premium placement of Logo on pre-promotion Festival Commemorative Posters
- Premium placement of Logo/link on Festival website
- Name inclusion in social media posts (minimum 50 posts on IG)
- Premium placement of Logo on 2022 Festival t-shirt
- Invitation for 4 to Artists Meet N' Greet event
- Four (4) Festival t-shirts
- Private One Day Cenote Tour and picnic for up to 15 people
- Dinner for 6 at Turtle Bay Café

\$30,000 USD

(Only one package available)



Akumal Arts Festival Sponsorship Options

Monkey Friend

- Sponsor of 2022 Akumal Arts Festival
- Sponsor of three (3) Murals in the Festival
- Your signature on your 3 sponsored Murals
- Logo on signage displayed during Festival
- Logo on pre-promotion Festival Commemorative poster
- Logo/link on Festival website
- Name inclusion in 20 social media posts
- Logo on 2022 Festival t-shirt
- One week's stay at a Beach apartment in Akumal
- Dinner for 4 at Turtle Bay Café

\$15,000 USD

(3 packages available)



Akumal Arts Festival Sponsorship Options

Iguana Friend

- Sponsor of 2022 Akumal Arts Festival
- Sponsor of two (2) Murals in the Festival
- Your signature on your 2 sponsored Murals
- Small logo on signage displayed during Festival
- Small logo/link on Festival website
- Name inclusion in 10 social media posts
- Small logo on 2022 Festival t-shirt
- Invitation for 2 to Artists Meet N' Greet event
- Two (2) Festival t-shirts
- Dinner for 6 at Turtle Bay Café

\$5,000 USD

3 (4 packages available)



Akumal Arts Festival Sponsorship Options

Coati Friend

- Sponsor of 2022 Akumal Arts Festival
- Sponsor of one Mural in the Festival
- Your signature on your sponsored Mural
- Small logo on signage displayed during Festival
- Small logo/link on Festival website
- Name inclusion in 5 social media posts
- Invitation for 2 to Artists Meet N' Greet event
- Two (2) Festival t-shirts
- Dinner for 4 at Turtle Bay Café

\$2,000 USD

Mot-Mot Friend

- Sponsor of 2022 Akumal Arts Festival
- Shared Sponsorship of Children's Art Classes
- Name on signage displayed during the Festival
- Ice Cream for 4 at Lucy's Homemade Ice Cream

\$500 USD

Akumal Sculpture Water Park Sponsorship Options

SOLD

Turtle Friend

- Title Naming Rights for Sculpture Water Park for 5 years
- Premium placement of Logo on permanent signage displayed at the Water Park for 5 years
- Premium placement of Logo/link on Water Park website for 5 years
- Name inclusion in a minimum of 5 social media posts per month, for 5 years
- Minimum of 4 live stream mentions at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- 1 week's stay at a Villa on the Beach in Akumal
- Dinner for 10 at Turtle Bay Café

\$50,000 USD
(Only one package available)



Akumal Sculpture Water Park Sponsorship Options

Jaguar Friend

- Stage Naming Rights in Sculpture Water Park for 5 years
- Premium placement of Logo on permanent signage displayed at the Water Park for 5 years
- Premium placement of Logo/link on Water Park website for 5 years
- Name inclusion in a minimum of 3 social media posts per month, for 5 years
- Minimum of 4 live stage mentions at Dedication Ceremony
- Invitation for 6 to Dedication Ceremony
- One week's stay at a Beach Apartment in Akumal
- Dinner for 6 at Turtle Bay Café

\$30,000 USD
(Only one package available)



Akumal Sculpture Water Park Sponsorship Options

Monkey Friend

- Your company name on a plaque on a TBD Sculpture in the Sculpture Water Park for 5 years
- Logo placement on permanent signage displayed at the Water Park for 5 years
- Logo/link placement on Water Park website for 5 years
- Name inclusion in a minimum of 2 social media posts per month, for 5 years
- Minimum of 2 live stage mentions at Dedication Ceremony
- Invitation for 4 to Dedication Ceremony
- Dinner for 10 at Turtle Bay Café

\$15,000 USD
(2 packages available)



Akumal Sculpture Water Park Sponsorship Options

Iguana Friend

- Your company name on a plaque on 2 benches in the Sculpture Water Park for 5 years
- Logo placement on permanent signage displayed at the Water Park for 5 years
- Logo/link placement on Water Park website for 5 years
- Name inclusion in a minimum of 1 social media posts per month, for 5 years
- Minimum of 2 live stage mentions at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- Dinner for 6 at Turtle Bay Café

\$5,000 USD
(2 packages available)



Akumal Sculpture Water Park Sponsorship Options

Coati Friend

- Your company name on a shared plaque on 1 bench in the Sculpture Water Park for 5 years
- Small logo placement on permanent signage displayed at the Water Park for 5 years
- Small logo/link placement on Water Park website for 5 years
- Name inclusion in a minimum of 1 social media posts per month, for 5 years
- Minimum of 1 live stage mentions at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- Dinner for 4 at Turtle Bay Café

\$2,000 USD

Mot-Mot Friend

- Your company name on a shared plaque on 1 bench in the Sculpture Water Park for 2 years
- Name on permanent signage displayed at the Water Park for 2 years
- Minimum 1 live stage mentions at Dedication Ceremony
- Invitation for 2 to Dedication Ceremony
- Name on Water Park website for 2 years
- Ice Cream for 4 at Lucy's Homemade Ice Cream

\$500 USD



Thank You!

We look forward to discussing how we can work with you to make a difference in the future of the children of Akumal

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